

FOR IMMEDIATE RELEASE
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AMY JULIANA RECOGNIZED AS FRA'S 2023 NATIONAL TECHNICAL WRITING AWARD WINNER

Point Clear, AL, May 9, 2023 – The Forest Resources Association (FRA) honored Amy Juliana, Science, and Technology Manager with the Society of American Foresters, as the 2023 National Technical Writing Award winner for her Technical Release “National Forest Products Week Essay Contest” at the FRA Annual Meeting on May 9. FRA Chairman Pete Stewart presented Amy Juliana with a plaque recognizing the honor and a check for \$500 from FRA.



Amy Juliana, Science and Technology Manager with the Society of American Foresters. [Photo Link](#)



FRA Chairman Pete Stewart presented Amy Juliana with FRA's 2023 National Technical Writing Award. [Photo Link](#)

Amy, a long-time environmental educator, was very gracious upon receiving the award. “In our first year, I was hoping for 100 essays. The contest has a few parameters, but I was simply gauging interest from the teachers in our state. I was not sure if teachers would be willing to add an outside assignment to their already busy schedule. In the first year (2017), the North Carolina Forestry Association (NCFA) received over 1,000 essays from 118 schools. I knew we had something special on our hands with the essay contest.”

The Essay contest began in 2017 as a way to celebrate and promote the 1,000 companies directly contributing to North Carolina’s forest economy. The contest is open to all 3rd -12th grade students in the state, which includes public, charter, private, and homeschool students. Funding and support for the contest come from a unique partnership between the NCFA, North Carolina Forest Service, and the North Carolina Sustainable Forestry Initiative State Implementation Committee. Prizes are awarded to essay winners in the Elementary, Middle, and High School categories. Additionally, the teacher of each winning essayist receives a gift card for classroom supplies as well as a scholarship to attend the Sustainable Forestry Teachers Experience, which is NCFA’s professional development program that connects teachers to the field of forestry and the forest products industry. In 2021, the NCFA received essays from 187 schools, with participation from 66 out of the 100 counties in North Carolina.



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“I know Amy well and have always been impressed with her passion to promote the forestry profession and forest products industry to audiences of all ages and backgrounds. Her vision to find new and innovative ways to connect and engage students and teachers is remarkable. This essay contest is just one of the many great things Amy has accomplished to ensure she has a positive impact on our next generation of leaders. I am proud of her efforts and look forward to working with her again in the future”, said Clay Altizer, FRA Southwide Region Manager.

[Media Release Link](#)

About Forest Resources Association (FRA)

FRA is an association representing the interests of more than 350 organizations and businesses in the forest products industry, including forest landowners, suppliers, consuming mills, associated businesses, and state forestry associations. Members all share a common interest – they rely on FRA to promote the public policy interests of the forest products industry’s supply chain on Capitol Hill and our work to advance safety, operational and technical efficiencies, and supply chain relations. FRA has member representation in 49 states and 377 Congressional Districts.